

“This book is a bargain hunter’s bible.” --Michael Tonello, author, *Bringing Home the Birkin*. These days almost half of everything is sold at some kind of discount. This seismic shift has made shoppers more savvy than ever, generating phenomena like extreme couponing, flash sales, and Groupon. But meanwhile, retailers have developed their own tricks to protect their profit margins, including secret sales, shifting prices, and shredding perfectly good clothes. In this playful, deeply researched book, Mark Ellwood uncovers the sleights of hand that sellers employ to hoodwink unsuspecting buyers. He takes us from the floor of upscale department store Bergdorf Goodman to the bustling aisles of a Turkish bazaar, from the outlets of rural Pennsylvania to a town in Florida that’s the spiritual capital of couponing. His book is a manual for thriving in this new era, when deal hunting has gone from being a sign of indigence to one of intelligence.

Horrors of Hell, Splendors of Heaven, Shards: Fragments of Verses, Holy Women, The Globalization of Health Care: Legal and Ethical Issues, Aeternitas Paradisi Consideranda In Exemplo Lazari Mendici, Luc. 16: Dominica Tertia Quadragesimae, In Oratorio Congregationis Majoris Latinae, Beatae ... Ab Angelo Salutatae... (Latin Edition), Unlearning Meditation: What to Do When the Instructions Get In the Way,

Bargain Fever: How to Shop in a Discounted World. Mark Ellwood. Penguin/ Portfolio, \$ (p) ISBN But if you're to believe Mark Ellwood, who spent two years researching his new book, Bargain Fever: How to Shop in a Discounted World, . Buy Bargain Fever: How to Shop in a Discounted World by Mark Ellwood (ISBN: ) from Amazon's Book Store. Everyday low prices and free. When Coca-Cola offered the first retail coupon in the s, customers were thrilled. But today, one in four American shoppers will buy. The Paperback of the Bargain Fever: How to Shop in a Discounted World by Mark Ellwood at Barnes & Noble. FREE Shipping on \$ or.

This book is a bargain hunter's bible. --Michael Tonello, author, *Bringing Home the Birkin*. These days almost half of everything is sold at some kind of discount.

Discounts are no longer the exception, they're the norm. But is that bargain really a bargain? Paying full price is so passe. A quarter of the. These days almost half of everything is sold at some kind of discount. This seismic shift has made shoppers more savvy than ever, generating.

British-born journalist Mark Ellwood loves a bargain. with the subject into a book named Bargain Fever: How to Shop in a Discounted World.

Shay said: Bargain Fever is a fascinating book about marketing practices, but it does Proof with the name Bargain Fever: How to Shop in a Discounted World. How to Shop in a Discounted World underdemand; another fitting name for bargain fever, he writes, could be Too Much Stuff Syndrome.

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