

Intellectual Property Law 2014 discusses the key upcoming trends in intellectual property law for 2014, highlighting the major milestones over the past year and providing overall thought leadership for the year ahead. Featuring partners from some of the nations leading law firms, these experts discuss recent changes in laws, decisions, and policies that have affected the practice of intellectual property law, as well as recent case decisions that will impact the future scope of this ever-changing area of law. These authors identify the major hurdles their clients will face in 2014 and the most significant changes they are looking to employ in their strategy over the upcoming year. Chapters Include: 1. Brant C. Hadaway, Partner, Diaz Reus & Targ LLP - A New Era for Rights of Publicity 2. Stephanie A. Gumm, Partner, Faegre Baker Daniels LLP - The Emergence of Anti-Counterfeiting Efforts on Social Media 3. Rachel Blue, Shareholder, McAfee & Taft - Dealing with Social Media and Global Trends in the IP Protection Arena 4. Lanning G. Bryer, Ralph H. Cathcart, Raymond A. DiPerna, Dennis S. Prael, and John Richards, Partners, Ladas & Parry LLP - Recent IP Developments That Will Have a Significant Impact in 2014 and Beyond 5. Roberta Jacobs-Meadway, Member, Eckert Seamans Cherin & Mellott LLC - Shifting Focus to Deal with Uncertainty in IP Law 6. Eric M. Adams, Partner, The Elliott Law Firm - Staying Informed About Statutory and Case Law Developments Keeps IP Owners and Their Counsel Ahead of the Game 7. Barbara A. Wrigley, Partner, Oppenheimer Wolff & Donnelly LLP - The America Invents Act Rolls Out: Strategic Considerations for Intellectual Property Practitioners 8. John Flock, Partner, Kenyon & Kenyon LLP - Counseling Clients in Light of Important Changes in Patent Law 9. Robert J. Kenney, Partner, Birch Stewart Kolasch & Birch LLP - Two Evolving Issues in Trademark Law: How Non-Use Issues Can Affect Rights in a Trademark and Protecting a Mark in View of the New Generic Top-Level Domains 10. Keith McWha, Partner, McCarter & English LLP - Need for Stronger Patent Protection Affects All Fields, Economy as a Whole

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